

VIVA Hispanic Mail Order Buyers



Visit us online at amerilist.com

Total Universe: 3,391,884

Base Rate: \$90.00/M

Description Summary

If your business is looking to reach mail order buyers who are Hispanic, look no further than AmeriList's VIVA Hispanic Mail Order Buyers mailing list. With the most accurate data on the market, you will get access to over 3 million consumers who shop using mail orders and catalogs. By segmenting through a variety of demographics and psychographics, your direct marketing campaign could be significantly impacted. These consumers are perfect for many types of offers like retail, electronics, and more, and are responsive to coupons, catalogs, promotions, and more.

How Our Data Is Compiled

Our VIVA Hispanic Mail Order Buyers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- In 2016, 30% of people reported that a catalog drove them online to shop
- People found catalogs the most interesting type of standard mail, surpassing newspapers and magazines by 31%

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, such as apparel, appliances, restaurants, local/small businesses, sports merchandise, travel, insurance, technology, entertainment, and much more.

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Home Owner

Home Value
Language Spoken
Income
Marital Status

Presence of Children
Presence of Pets
Renter
Credit Cards

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

40 Ramland Rd South Ste 203B Orangeburg, NY 10962 - Amerilist.com - info@Amerilist.com